Text to Pay

Use friendly reminders

Leading reasons for late payments include forgetfulness and not knowing when payment is due. Fortunately, CSG Forte's Text to Pay solution makes it easy for merchants to send payment eminders via text, reducing late payments and improving the end-customer experience.

Why Choose Text to Pay?

- **Convenience** – Mobile devices are always at our fingertips. By sending payment reminders via text, merchants can get paid faster while providing convenience to their customers

- **Better Response Rates** – Text messages receive better response rates compared to other communication channels

- **Save Time** – Collecting late payments using Text to Pay is simple and takes less time and effort compared to other traditional communication channels.

SMS messages have an open rate of 42%, making it an effective communication channel, compared to email with an average open rate of 32%.[1]
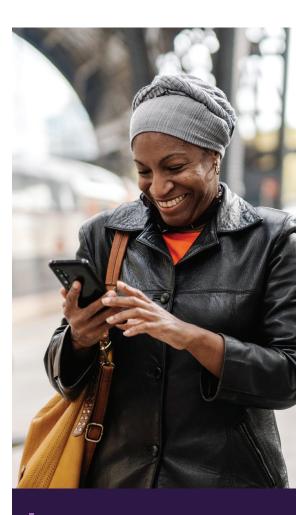
How Does It Work?

CSG Forte makes it easy for you to enable Text to Pay. We will host a webpage where your end-customers can opt-in to receive text reminders.

As a merchant, you can configure the opt-in page to suit your needs, plus you can set up multiple payment reminders that CSG Forte will deploy on your behalf.

How Do Merchants Implement Text to Pay?

If you are interested in implementing our Text to Pay solution to streamline payment reminders for your business, please contact us to get started.

Once a customer subscribes to receive text messages, they will receive payment reminders including a link that leads them to a mobile-friendly webpage to pay their bill. From there, customers can easily enter their payment information to complete the transaction.

1 Textedly.com