



Offer the Payment Methods Your Customers Want: Digital Wallets

79% of Gen Z uses digital wallets at least once per month. Is your organization meeting their expectations?

A fast, secure, and trusted payment process is essential for maintaining customer satisfaction and ensuring payment completion.

Paying for goods and services should be a simple process that is based on consumer trust. The more comfortable a customer is with your payment process, the more likely they will complete the purchase and come back again—which is all the better for your bottom line. Digital wallets are an avenue to simplify payments and offer the secure and convenient payment methods that your customers expect.



Increase Consumer Confidence with Digital Wallets



SECURE PROCESSING

Customers want **speed and security**. Digital wallets offer both. By using tokens instead of card data and biometrics as an added layer of protection, this alternative method of payment is designed with your customers' safety in mind.



SKIP EXTRA STEPS

Fewer steps mean faster checkout. Digital wallets don't require redundant processes. Save your customers time by letting them **skip card number key-in** and easily complete their purchase.



SAVE SCREEN SPACE

Customers have more transactions happening on mobile screens than ever before. Maximize dwindling screen real estate by allowing your customers to pay right from their **trusted apps**.

Leading digital wallet payments

When considering which wallet to incorporate: Almost one-third of Americans use three or more digital wallets. The most widely used wallets in the U.S. include **PayPal™**, **Venmo**, **Apple Pay®** and **Google Pay™**.



Set up digital wallets with CSG Payments

Contact us today to learn how our digital wallet capabilities can help you offer the payment experience your customers want and expect.